

AceAssets

Digital Asset Management for the Aftermarket

What Is AceAssets?

AceAssets provides asset management, maintenance and publishing of all your digital assets (such as images, video, voice, flash, pdfs, etc.) with attributes, keywords, and customer-specific publishing. Assets can be extracted in PIES-Compatible format for electronic transfer via FTP, web or CD/DVD.

Loading Digital Assets

AceAssets supports simple and flexible batch loading of digital assets, asset metadata and part number/product group links. Loading can be as simple as pointing to a directory of assets and pressing Go. If you use logical asset file names (or folder names), pre-defined properties can be assigned automatically based on flexible, user-defined rules.

Maintaining Digital Asset Properties

AceAssets makes it easy to update asset attributes and metadata (also called “properties”). Define any number of asset properties organized into your own logical groupings. Use powerful search criteria to select assets by asset type, keyword or other attribute and apply a change to all selected assets. Of course, editing of properties for individual assets is supported as well.

Publishing Digital Assets

Creating a CD or compressed file can be customized to your partner’s specific output requirements. You define the directory layout, and for each directory specify how to select assets for that directory. AceAssets then produces a PIES file with just the Item and Digital Assets segments and a “manifest file” file with information describing the assets being delivered.

Features

- Easily manage hundreds of thousands of assets of any type organized in user-defined “catalogs”.
- Supports batch assignment of attributes, keywords & metadata.
- Division and group-based security controls access to assets. The asset owner controls who is allowed to view or edit the file.
- Check-in/Check-out assets to control and track changes.

Features (cont.)

- Complete Check-in/Check-out history by user.
- Automatically load asset in appropriate editor, if available, after check-out.
- Automatic extraction of metadata (EXIM) from imported image files, if available.
- Automatic creation of properties from directory structure.
- User-defined properties which allows further classifications beyond keywords and standard metadata.
- Support for all PIES asset types and attributes.
- Automatic creation of thumbnails.
- Lightning-fast asset preview and property panels.
- Find assets (with saved search criteria) by any combination of part number, asset type, keywords, metadata and more.
- Automatically rename, resize and change image type on export (according to customer requirements).
- Publish for CD/DVD with any number of user-defined directory hierarchies. AceAssets tracks relative paths for each asset to use in PIES reporting.
- Generate AAIA Manifest Files with full publishing history
- Watermark assets for display on public networks

