

# AcePlanner

## ACES-Based Product Management

### What Is AcePlanner?

AcePlanner is a product management system to facilitate new-part and product life-cycle decisions for suppliers in the Automotive Aftermarket.

### Data Sources

Several pieces of information are required to perform advanced Aftermarket product planning. AcePlanner imports this information using the latest AAI standard for application data (ACES). Leveraging the benefits of ACES formatted files, AcePlanner imports O.E. Applications (e.g. Technologue), Aftermarket Applications (e.g. your catalog files), Vehicles In Operation (VIO) data (e.g. Polk), and O.E. to Aftermarket part number interchanges.

### Identify New Product Priorities

Determine with greater certainty what parts to offer in order to maximize sales opportunities. AcePlanner not only shows where you have missing coverage, but also how many vehicles currently use those missing parts.

### Coverage Analysis

Are you missing sales opportunities because your catalog is incomplete? AcePlanner automatically matches your current catalog applications to corresponding O.E. and VIO applications. Holes are clearly identified and, using the built-in catalog editor, quickly corrected or flagged with user-defined status codes.

### Market Analysis

Generate comprehensive “buyers guide” reports including application and VIO data for each part. Identify and adjust VIO coverage distribution if necessary.

### Identify Trends

Where is a particular part number in its product life-cycle? Will demand for that part be rising or falling? Follow trends by observing percentage change in VIO data from one year to the next.

### Region-Specific Analysis

Analyze potential sales for your current parts (and non-covered O.E. Parts) at the national level or any regional level where you have vehicle population data.

### “Carry-Over” Analysis

“Carry-Over Coverage” (where an application continues for the next production year) occurs often in this industry but is also often missed. AcePlanner scans your applications for this situation and automatically creates carry-over applications for your approval.

### Simple, Fair Pricing Schedule

Licensing is based on the number of ACES Part Types you want to analyze. Call for pricing.

